



Certificate Program

Demand & Supply Management

This module gives deep insights into operational parameters, either inhouse or in sourcing networks.

- Business & IT alignment: Optimizing the contribution of IT to the business and establishing proper ways of making IT-related decisions.
- The importance of strong demand management: Bridging the gap.
- IT delivery: Managing and controlling the IT operations, portfolio management.
- Vendor management: Procurement strategies.
- IT sourcing: major trends in onshore, nearshore and offshore sourcing and their impact on the retained organization.
- Outsourcing strategies: Taking HR and legal aspects into account.

The course is offered in the framework of the Executive MBA in Business & IT.

Target group

Managers and technical experts in the area of digitalization

Registration

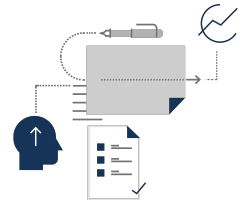
The registration form can be found either on the back side or on our website (www.eec.wi.tum.de). We are looking forward to meeting you.

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| Duration: | 5 days (full-time) | Lecturers (among others): | Prof. Dr. Reinhard Jung, University of St. Gallen |
| Date: | 09 - 13 September, 2019 | | Daniel Hartert, CEO Bayer Business Services GmbH and CIO Bayer AG |
| Location: | St. Gallen, Switzerland | | Yohan Bräunling, Mitchell Madison Group |
| Fee: | € 3,200 (standard), € 2,950 (EuroCIO or VOICE e.V. members and TUM alumni) | | |

Application process

Requirements

- Completed course of study with one of the following degrees: Bachelor's Degree, Diploma, Magister, "Staatsexamen" or equivalent
- 3 years of professional (leadership) experience
- Proficiency in English
- Experience at the interface of management and IT
- Completed application form with all required documents (see below)



Application documents

Please prepare following documents

- Resume, indicating 3 years of professional experience
- Tell us about your last project, ideally from the area of digital transformation (500 words)
- What do you hope to learn from that training (500 words)

go to <https://www.eec.wi.tum.de/certificate/demand-supply-management/> and fill in the application form.

Time frame

Applications are accepted throughout the year.

Deadline is 8 weeks prior to the module start date.

Contact

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