



Certificate Program

Finance & Accounting

This module covers financial, budgeting and accounting decisions.

- Financial Management: Investments in real assets (also known as capital budgeting) and financing (also known as fundraising) for these investments.
- Investment options: loans, stocks, bonds etc.
- Evaluating and dealing with financial risks.
- Financial Statement & Analysis: Different methods and KPIs to analyze an organization.
- Value-based Management: Different principles to steer the organization with regard to creating values.
- Financial Planning: Different methods of budgeting.
- Alignment of Strategy & Finance: Ways to plan financials with regard to the strategic goals of an organization.

The course is offered in the framework of the Executive MBA in Business & IT.

Target group

For managers and technical experts in the age of digitalization

Application

The application form can be found on our website (www.eec.wi.tum.de).

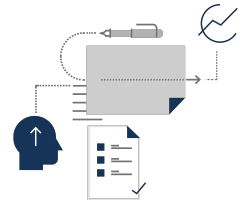
We are looking forward to meeting you.

Duration:	5 days (full-time)	Lecturers (among others):	Prof. Dr. Gunther Friedl, TUM Prof. Dr. Christoper Kaserer, TUM
Date:	02- 06 December, 2019		
Location:	Munich		
Fee:	€ 3,200 (standard), € 2,950 (EuroCIO or VOICE e.V. members and TUM alumni)		

Application process

Requirements

- Completed course of study with one of the following degrees: Bachelor's Degree, Diploma, Magister, "Staatsexamen" or equivalent
- 3 years of professional (leadership) experience
- Proficiency in English
- Experience at the interface of management and IT
- Completed application form with all required documents (see below)



Application documents

Please prepare following documents

- Resume, indicating 3 years of professional experience
- Tell us about your last project, ideally from the area of digital transformation (500 words)
- What do you hope to learn from that training (500 words)

go to www.eec.wi.tum.de/certificate/finance-accounting/ and fill in the application form.

Time frame

Applications are accepted throughout the year.

Deadline is 8 weeks prior to the module start date.

Contact

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