

# Executive MBA in Business & IT

Partial Scholarship from VOICE e.V.

# The Executive MBA in Business & IT...

...is committed to providing excellent management education and focuses on the integration and compatibility between the sectors of business and IT. While teaching the necessary skills and processes, many examples and business cases from the IT sector are used to ensure the transfer of theoretical knowledge into day-to-day work life. The program is offered in cooperation between the TUM School of Management and the Institute of Information Management at the University of St. Gallen, and supported by our partners European CIO Association (EuroCIO) and its German national body VOICE e.V.

## Key Facts

- Top-of-the-line general management education
- Digital Transformation, Big Data, IT Security and Information Management
- Personal and leadership development
- Study trip to Berkeley/USA
- Accredited by AACSB, AMBA and EQUIS

## Target Group

Managers in the age of digital transformation

## Degree

Master of Business Administration (MBA) awarded by TUM

## Language

English

## Format

Part-time format, block structure  
Three semesters plus Master's Thesis

## Start:

Possible for each module

## Tuition Fee

€ 39.000 plus student union fee





### **Technical University of Munich (TUM)**

TUM is one of Europe's leading universities. Its business faculty, TUM School of Management, was founded in 2002 and quickly grew to more than 40 professors by 2019. It teaches at the interface between management and technology.



### **University of St. Gallen**

Founded in 1989, the Institute of Information Management at the University of St. Gallen is dedicated to conducting research and providing academic education at the intersection between business and information technology.

### **VOICE e.V.**

With over 400 active members, VOICE brings together CIOs from leading enterprises and unites them in an extensive network. Its goal is to advance the interests of our members as IT users and offer them support at various levels. In addition to regular meetings, a collaboration platform expands the exchange within the network, which is of benefit in strategic issues and daily challenges. Joint projects with other organizations, such as "Data Security in the Cloud" at CeBIT trade fair with Bitkom, helps VOICE increase the awareness of IT users in public.

# Scholarship

VOICE e.V. offers its members partial scholarships for the Executive MBA in Business & IT (EUR 3,900). No disbursement may be made.

Scholarship applications are possible together with the general application for the program. To apply for the scholarship, please fill in this form and send it to:

[VOICE - Bundesverband der IT-Anwender e.V.](#)

Büro Berlin  
Kurfürstendamm 217  
10719 Berlin

Jochen Schuhmann  
Tel: +49 30 2084 948 88  
E-Mail: [jochen.schuhmann@voice-ev.org](mailto:jochen.schuhmann@voice-ev.org)

Hereby assistance is pleaded according to the guidelines for the application within the scope of the VOICE Executive MBA scholarship program in Business & IT for the following institution/corporation/person:

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Company

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Name

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Address

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Position

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Starting Date

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Place, Date

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Signature



For the application the following personal representative is announced.  
The announced representative executes the following stated position as  
responsible CIO in the institution/the corporation:

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Name

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Mail

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Phone & Fax

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Mobile

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Position

Payment informations:

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Account holder

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Bank

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Processing information

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BIC

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IBAN



**TUM School of Management  
Executive Education Center**

Arcisstr. 21  
80333 Munich / Germany  
Tel.: +49 89 289 28474  
Fax: +49 89 289 28484

[info.eec@wi.tum.de](mailto:info.eec@wi.tum.de)  
[www.eec.wi.tum.de](http://www.eec.wi.tum.de)