

EXECUTIVE MBA  
**BUSINESS & IT**  
Partial Scholarship from VOICE e.V.



# EXECUTIVE MBA IN BUSINESS & IT

## Partial Scholarship from VOICE e.V.

The Executive MBA in Business & IT interlinks leadership and communication knowledge with profound industry expertise. The foundation of the program is to foster your skills across those fields and introduce you to a network of other innovative experts and leaders. This is your place to fuse business with IT processes.

The program is offered in cooperation between the TUM School of Management and the Institute of Information Managent at the University of St. Gallen, and supported by our partner VOICE – Bundesverband der IT-Anwender e.V..

### ABOUT THE PROGRAM

#### Program Features

- Latest technological developments and its implications for management
- Evidence-based management approach
- Individual leadership profile assess-ment and personal development
- A diverse and international group of participants
- Strong worldwide network across academia, industry experts, and program alumni
- Specialization in digital transfor-mation at the interface of business and technology

#### Format

The program is set up in a part-time format with a modular structure, enabling you the flexibility to complete your studies while maintaining your professional and private responsibilities. Modules can also be booked individually.

#### Curriculum

The program consists of ten core modules, one international experience, and one master’s thesis. While six of your modules are hosted by the Technical University of Munich (TUM), four modules are held by the University of St. Gallen (HSG) in Switzerland. Following our recommended schedule, you will complete the Executive MBA in Business & IT within two years.Due to the program’s modular structure, you can also graduate within 18 months.

#### Teaching Methods

Case studies, interactive lectures, team projects, workshops, simulation games, company visits, evening sessions, and networking events.

#### Duration

3 semesters, plus master’s thesis

#### Program Language

English

#### Start

The program starts twice a year in the spring and fall semesters.

#### Awarded Degree

Master of Business Administration (MBA) awarded by TUM

#### Tuition Fee

39,000 EUR, invoiced in 4 installments (plus student union fee)

#### Target Group

Our Executive MBA in Business & IT is aimed at experienced IT or technical experts, digital managers, or managers with an interest in IT & digitalization.

### ABOUT VOICE E.V.

With over 400 members, VOICE is today the largest community of digital decision-makers on the user side in the German-speaking area. The members represent a cross-section of a total of 2.600 DAX, MDAX and medium-sized companies. VOICE is a network, bringing together the Federal Association of IT and digital decision-makers from leading companies of all sizes and from different industries - in formats such as roundtables, themed workshops, conferences and networking events, but also virtually on an exclusive online platform. The ultimate goal of VOICE is: To further strengthen the competitiveness of member companies through the use of digital technologies - with a targeted exchange on the top IT topics and by safeguarding the interests of the user companies vis-à-vis national and European politics as well as IT- Providers.

### ABOUT THE PARTIAL SCHOLARSHIP

VOICE e.V. offers its members partial scholarships for the Executive MBA in Business & IT (3,900 EUR).

To be eligible for a partial scholarship, the applicant must be employed by a company or organization that is an active member of the VOICE e.V.

If you are interested in applying for a partial scholarship and are not sure, if your company or organization is an active member, have a look at the [VOICE e.V. membership overview](#).

### ABOUT THE APPLICANT’S PROFILE

The partial scholarship is aimed at candidates that can proof social commitment, determination, as well as social competence, and who own strong communication skills and a network mindset. The applicant shall comply the following requirements:

- Master’s entry qualification (Bachelor, Diploma, Magister, “Staatsexamen” or equivalent)
- Minimum three years of relevant full-time working experience, initial leadership experience is an advantage
- Proficiency in English (skills will be assessed during the applicant interview)
- Have a grade of at least 3.0 (or equivalent) in their bachelor or master’s program
- Successfully completed applicant interview at the Technical University of Munich







#### ABOUT THE TECHNICAL UNIVERSITY OF MUNICH

The Technical University of Munich (TUM) is one of Europe's top universities with 15 TUM schools, more than 600 professors, around 11,000 staff members, and over 45,000 students. The university is committed to excellence in research and teaching, interdisciplinary education, and the active promotion of promising young scientists. It also forges strong links with companies and scientific institutions across the world. TUM was one of the first universities in Germany to be named a University of Excellence.

#### ABOUT TUM SCHOOL OF MANAGEMENT

The TUM School of Management is aligned with the mission of the Technical University of Munich: We are committed to excellence. Grounded in the university's technological and entrepreneurial ecosystem, the TUM School of Management educates responsible talents and pursues relevant research to advance innovation-based businesses and societies. Established as a leading business school in Europe, the TUM School of Management is Triple Crown accredited by AMBA, EQUIS, and AACSB.

#### ABOUT INSTITUTE OF INFORMATION MANAGEMENT (HSG)

The Institute of Information Management at the University of St. Gallen is independent and largely self-financed. The institute is dedicated to conducting research and academic education at the interface between business and information technology.



## CONTACT

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