

## **TUM.** The Entrepreneurial University

## **5TH ANNUAL CROSS-EMBA CONFERENCE**

Networking across all TUM Executive MBA cohorts - get inspired, share insights and learn from experts! Connect with our EMBA-Students and -Alumni in General Management, Business & IT, and Innovation & Business Creation.

## NAVIGATING CHANGE: MEGA TRENDS DRIVING GERMANY'S TRANSFORMATION

May 17, 2025 Audimax TUM, Campus Munich • 200+ senior professionals, startups, top students and industry leaders

Alumni e.V. Executive MBA

- Afternoon of inspiring talks and startup exhibition
- Fireside chats and experience-sharing sessions
- Afterparty together with highly entrepreneurial minds

JOIN US! & Profit from High-Value Sponsorship	PLATINUM Sponsoring	GOLD Sponsoring	Friends of TUM EMBA
Sponsorsman	5.000 €* limited availability	3.500 €*	500 €*
Event passes	4 x	2 x	1 x
Company Logo on event materials	prominently (platinum)	prominently (gold)	selected materials
full social media brand promotion	included	included	1 LinkedIn post
Rights to event media for future use	all media	all media	presentations only
Social media professional after-movie	included	included	
Recruiting Booth & Speed Dating articipants' CV screening	included	included	
Speaker slot for accelerated visibility	included		

## Some of our generous sponsors from previous events:











The annual TUM Executive MBA meetup is a non-profit event. All proceeds generated from the event will go towards student initiatives, any surplus funds will be used for MBA student scholarships. \*All prices are excl. German VAT.