

TUM. The Entrepreneurial University



5TH ANNUAL CROSS-EMBA CONFERENCE

Networking across all TUM Executive MBA cohorts - get inspired, share insights, and learn from experts! Connect with our EMBA-Students and -Alumni in General Management, Business & IT, and Innovation & **Business Creation.**

NAVIGATING CHANGE: MEGATRENDS DRIVING GERMANY'S TRANSFORMATION

Saturday, May 17, 2025 16:00 – 19:00 Audimax TUM, Campus Munich

- 200+ senior professionals, startups, top students and industry leaders
- · Afternoon of inspiring talks and startup exhibition
- · Fireside chats and experience-sharing sessions
- Afterparty together with highly entrepreneurial minds

JOIN US! **Profit from** our High-**Profile** Community!

through one of the following formats:

Keynote (30-min)

Impulse Talk (15-min)

Moderated Panel Discussion (30-min)

- 1-on-1 Fireside Chat (20-min) Lightning Talk (2-min) Pitch us your idea to engage our audience of leaders

Speakers from our 2024 Event



Prof. Dr. **Helmut Krcmar** Chair of Information Systems Technical University of Munich



Dr. Thomas Mannmeusel



Cosimo De Carlo



Dr. Jan Esser CEO Private Krankenversicherungs



Dr. Norbert Gaus Executive Vice President R&D Siemens Technology



Timo Sillober



Dr. Tina Ruseva

Details: The event is divided into two program sections separated by a networking hour and followed by an informal, invite-only after party at a nearby private venue in the evening. A dedicated member of our organizing committee will brief and accompany you leading up to the event.

Get Involved: Send an email to cross.emba@III.tum.de to schedule a call with our speakers committee and learn more about our community.

Some of our generous sponsors from previous events:









