

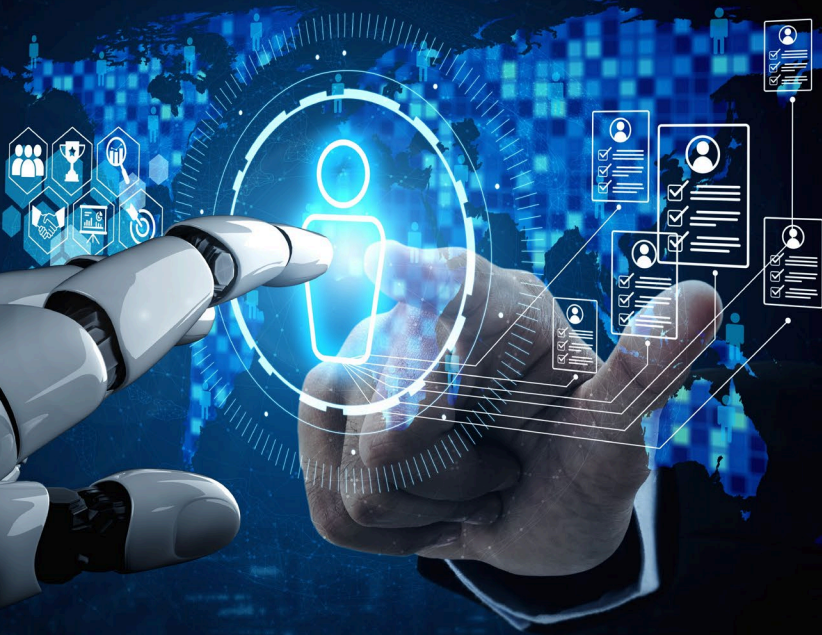
6TH ANNUAL CROSS-EMBA Event

April 25, 2026 - Audimax TUM - Campus Munich

TUM Alumni e.V.
Executive MBA

TUM Institute for LifeLong Learning
Technical University of Munich

REINVENTING YOURSELF: CAREER PIVOTING IN THE AGE OF AI



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High-Value
Sponsorship

	PLATINUM Sponsoring 5.000 €* limited availability	GOLD Sponsoring 3.500 €*	Friends of TUM EMBA 500 €*
Event passes	4 x	2 x	1 x
Company Logo on event materials	prominently (platinum)	prominently (gold)	selected materials
Full social media brand promotion	included	included	1 LinkedIn post
Rights to event media for future use	all media	all media	presentations only
Social media professional after-movie	included	included	
Recruiting Booth & participants' CV screening	included	included	
Speaker slot for accelerated visibility	included		

Speed-Dating

Audience and evening program:

- 200+ senior professionals, startups, top students and industry leaders
- Afternoon of inspiring talks and startup exhibition
- Fireside chats and experience-sharing sessions
- Afterparty together with highly entrepreneurial minds

Sponsors from previous events:



The annual TUM Executive MBA meetup is a non-profit event. All proceeds generated from the event will go towards student initiatives, any surplus funds will be used for MBA student scholarships. *All prices are excl. German VAT.